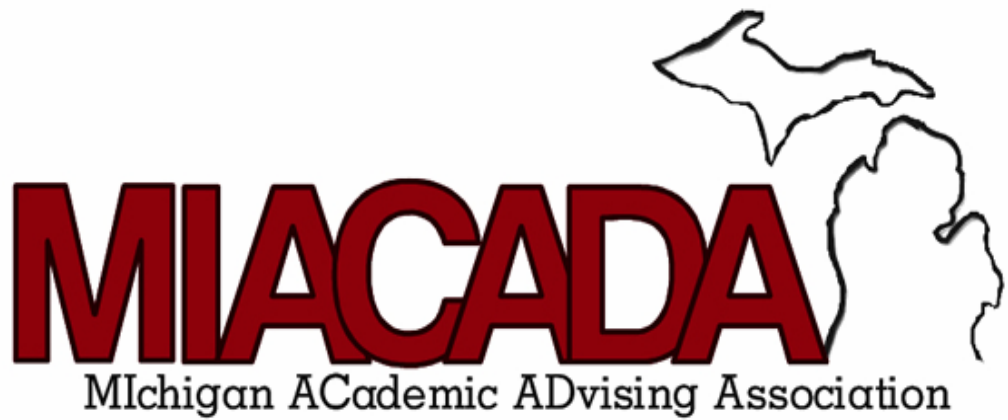


EARLY  
REGISTRATION  
DEADLINE:  
APRIL 27, 2007

# 2007 ANNUAL CONFERENCE



## KEYNOTE SPEAKER and WELCOME

Since arriving at the University of Southern Maine in 1977, **Susan M. Campbell** has held a number of administrative positions including serving as the coordinator of off-campus centers, director of summer session, director of financial aid, and director of admission. She became the director of academic advising in 1993, was promoted in 2001 to Executive Director of the Division of Advising and Academic Resources, and in 2005 to Associate Vice-President for Academic Affairs.



**Dr. Susan  
Campbell**

In her role as Executive Director of Advising and Academic Resources, Campbell had responsibility for the functional areas of academic advising, support for students with disabilities, learning foundations (developmental studies, tutoring, first year seminars), and academic assessment. She continues her work with academic advising in her current position and serves as chair of the University's Academic Advising Council and co-chair of USM's Student Success Committee. Campbell coordinates the student affairs concentration in USM's masters in Adult Education Program where she holds an adjunct appointment as associate professor.

For the National Academic Advising Association (NACADA), she is the 2006-2007 President of the association and also serves as the chair of the Assessment Institute Advisory Board.

## University of Michigan, Ann Arbor—May 16, 2007

**Teresa A. Sullivan** is the Provost and Executive Vice President for Academic Affairs at the University of Michigan as well as a Professor of Sociology in the College of Literature, Science, and the Arts.



**Dr. Theresa  
Sullivan**

Prior to coming to the University of Michigan, Dr. Sullivan was Executive Vice Chancellor for Academic Affairs for the University of Texas System, a position she held from 2002 until May 2006. In that role, she was the chief academic officer for the nine academic campuses within the University of Texas System. Her responsibilities included developing tuition-setting procedures, initiating and supporting educational and research collaborations among the various campuses, and developing external collaborations.

Dr. Sullivan first joined the University of Texas at Austin in 1975 as an instructor and then assistant professor in the Department of Sociology. From 1977-81, she was a faculty member at the University of Chicago. Dr. Sullivan returned to Texas in 1981 as a faculty member in Sociology. In 1986 she was named to the Law School faculty as well. Dr. Sullivan also held several administrative positions at Texas including: Vice President and Graduate Dean, Vice Provost, Chair of the Department of Sociology, and Director of Women's Studies. Dr. Sullivan's research focuses on labor force demography, with particular emphasis on economic marginality and consumer debt. The author or co-author of six books and more than 50 scholarly articles, her most recent work explores the question of who files for bankruptcy and why.

*Hear what others  
had to say about  
last year's conference:*

***“Useful  
information,  
very  
comprehensive.”***



## JOIN US IN ANN ARBOR!

Thank you for your interest in the 3rd Annual Michigan Academic Advising Conference! The theme for this year's conference is *Putting the Pieces Together: Sharing Ideas and Best Practices*. The conference will be held on Wednesday, May 16, 2007 in Ann Arbor, Michigan, on the campus of The University of Michigan. State conferences are a time for us to connect with our colleagues from all over Michigan, to form collegial relationships and share ideas, so we are excited about this year's theme and the promise that it brings.

The conference planning team has been hard at work designing an exceptional professional development experience that we hope you will find both informative and refreshing. The day will offer several breakout sessions from colleagues across Michigan, in addition to the keynote speakers Dr. Susan Campbell and Dr. Theresa Sullivan. Dr. Campbell is the Associate Vice President for Academic Affairs at the University of Southern Maine. She also serves as the 2006-2007 President of the National Academic Advising Association (NACADA). She is particularly interested in the foundations of excellence in advising: teaching, learning and engagement. Dr. Sullivan is the Provost and Executive Vice President for Academic Affairs at the University of Michigan. She has generously offered to welcome advisors to the Ann Arbor campus. She will be speaking on advising and accountability.

Ann Arbor is a city rich in cultural diversity, arts, athletics, and recreation. There is always something to do whether it be shopping, visiting the downtown area or the University of Michigan campus, dining in one of its finest restaurants, touring a museum, or catching a UM athletic event. Visit the conference registration information online for more information about Ann Arbor.

**FIRST  
45 TO  
REGISTER  
RECEIVE  
A FREE  
GIFT!**

The registration cost for the conference includes continental breakfast, lunch and registration materials. If you need more registration, driving directions, parking, or other information, please view our website at [www.nacada.ksu.edu/miacada](http://www.nacada.ksu.edu/miacada).

We hope the 2007 conference will provide a venue for *Putting the Pieces Together* across Michigan! Please join us at the conference on the campus of the University of Michigan in Ann Arbor, Michigan!

Hope to see you in May!

**Martha Reck**  
2007 Conference Chair  
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**Angie Sullivan**  
2007 Conference Chair  
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**Jennifer L. McCaul**  
MIACADA President  
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**Conference Site,**

**Horace H.  
Rackham Building**

## Planning Committee

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## MIACADA MISSION STATEMENT

The Michigan Academic Advising Association (MIACADA) is an organization of professionals from colleges and universities concerned with the intellectual, personal, and career or vocational advising needs of students within the State of Michigan. MIACADA was founded to foster the personal and professional development of its members by promoting quality academic advising in the state. It is a forum for discussion, debate, and the exchange of ideas regarding academic advising and related areas of higher education.



*“Variety of presentations to choose from. High quality, interesting topics.”*

### MIACADA Conference Schedule

- 8:00 am - 8:45 am
  - Check-in & Continental Breakfast
- 8:45 am - 9:15 am
  - Conference Opening & Business Meeting
- 9:15 am- 9:30 am
  - Provost Welcome—Dr. Theresa Sullivan
- 9:30 am—10:15 am
  - Keynote Speaker—Dr. Susan Campbell
- 10:30 am—11:30 am
  - Breakout Session I
- 11:45 am—12:45 pm
  - Lunch—Connect with Colleagues
- 1:00 pm—2:00 pm
  - Breakout Session II
- 2:00 pm-2:15 pm
  - Afternoon Break
- 2:15 pm-3:15 pm
  - Breakout Session III
- 3:15-3:30
  - Conference Closing

*“An opportunity to meet advisors from across the state.”*



## VOLUNTEERS NEEDED

The conference committee is seeking individuals to volunteer during the conference in the following areas:

- ◇ Registration / Information table
- ◇ Program Session Liaison / Host
- ◇ Photographer



If you are interested in volunteering, please mark the volunteer box on the registration form and a committee member will contact you. If you have further questions, please contact Allison Friendly, [aalt@umich.edu](mailto:aalt@umich.edu). Your involvement and leadership makes a difference!

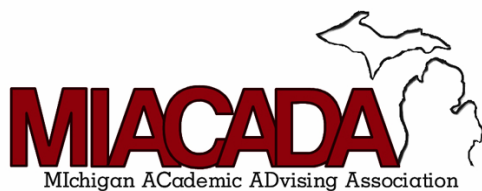
## 2007 ANNUAL CONFERENCE

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MIACADA



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## The 3rd Annual **MIACADA** Conference

**May 16th, 2007**



Putting the Pieces Together: Sharing Ideas and Best Practices